

# Linda "Nuves" Tovar

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**Nuves** (she/her/they) is a first generation Salvadoran-American artist located in Echo Park, Los Angeles. With a passion for fashion, visual art, music and entertainment her artistic practices revolve around live performances, curating events, studio sessions and various productions. Her endeavors have secured her paid work from institutions, as well as, commercial, and entertainment professionals. Opportunities have granted **Nuves** access to travel across the city, country, also, internationally. She has over 13 years of expertise under her belt and prides herself for paving the way for up & coming independent artists, like herself.

## Live Performances

### **SAN CHA / band member: Vocalist + Latin Percussionist**

Los Angeles, CA — 2016-Present

San Cha is a singer-songwriter, based in the City of Angels, increasingly known for her visceral and explosive live performances. **Nuves** joined San Cha's band in 2016 and has since toured, recorded for *LA LUZ DE LA ESPERANZA* album, and performed for clients like *Tecate*, *The Getty Museum*, *Twilight on the Pier (Santa Monica)*, *Banda Elastica*, and *Noise Pop Festival 2020 (San Francisco)*.

### **CHULITA VINYL CLUB / Vinyl DJ + Radio & Podcast Host**

Los Angeles, CA — 2016-Present

Chulita Vinyl Club is an all-vinyl, all-genre DJ collective whose members are self-identifying women of color. The CVC was formed to provide a safe space in which its members can embrace their heritage through collecting, sharing, and playing music that is culturally significant to them. **Nuves** joined the Los Angeles chapter of CVC and together they have maintained residencies at venues such as, *The Shortstop*, *La Cita Bar*, *Footsies*, *Xela's*, as well as, performances at *Coachella Music Festival*, *Tropicalia Music Festival*, *Demon Dayz Music Festival*, *La Tocada Festival*, *The Broad Museum*, and *the The L.A. Zoo*. In addition to her participation with CVC L.A., **Nuves** also maintains various residencies with companies such as, *Snapchat*®, *Red Bull*®, *Fania Records*, *LALIFF*, *Carnaval de Bahidora (Mexico)*, *Hotel Figueroa*, *Grand Park L.A.*, *UH MANAS TV! (Brazil)*, *Museum of Latin American Art*, and *We All Grow Summit*.

In 2017, **Nuves** formed a Salvadoran vinyl collective with Sister Mantos & Gfunktrece **Radio Pulgarcito**. Their goal is to preserve, document, and showcase music on vinyl from El Salvador and Central America. Past collaborations include *Cal State University of L.A.* & *Somos Arte Documentary*.

### **AZUCAR L.A. / band member: Vocalist + Latin Percussionist**

Los Angeles, CA — 2008-Present

Band leader/Timbalero, Tony Tovar invited his daughter **Nuves** to join his band upon returning from Grinnell College. **Nuves** has since performed every weekend with Azucar L.A. at Los Angeles venues like *Los Candiles Nightclub*, *La Cita*, and *Club Bahia*, as well as, events coordinated by the *Levitt Pavilion* at MacArthur Park.

## Production Experience

*Season 3 Episode 1 of "VIDA", 2020*

*Season 2 Episode 8 of "VIDA", 2019*

*Open Tables L.A , Footsies Bar, Los Angeles, 2018-Present*

*Super Salsa y Mas, Los Angeles , 2018-Present*

*Smirnoff Commercial, Los Angeles, 2016*

*BLANK Tuesdays, Los Angeles, 2008-2012*

*Sugar Art and Fashion Show Tour, (Los Angeles, Austin, Chicago, Miami, New York, Las Vegas, Atlanta) — 2012*

## Education

*Grinnell College, Grinnell, IOWA — Undecided . 2005-2007*

*Pasadena City College, Pasadena, CALIFORNIA — Graphic Communications . 2007-2010*

## Press + References

[Remezcla](#) | [Los Angeles Times](#) | [Daily News](#) | [NPR](#) | [Latina.com](#) | [Mitú](#) | [L.A. WEEKLY](#) | [LALIFF](#) | [GRAND PARK L.A.](#)